

I AM STARTUP STUDIO LAUNCH

I AM STARTUP STUDIO-an Innovative campus learning program by channel I AM was conducted by MEA IEDC on 27th January 2020. Channel I AM is the first exclusive digital video media platform for start-up and entrepreneurs in India supported by Kerala Start-up Mission.



The session started at sharp 2:00 pm. The welcome speech of the inaugural event was given by Mrs. Jeeja Menon, Nodal officer of MEA IEDC. A key note speech about the event was addressed by Mr. Akhil Madhav - founder of Channel I Am. The two well prestigious young speakers, Mr. Najeeb Haneef, CEO of Zaara Biotech and Amjad Ali, COO & Co-founder of PlaySpots who are very well versed in entrepreneurship and more than 100 students

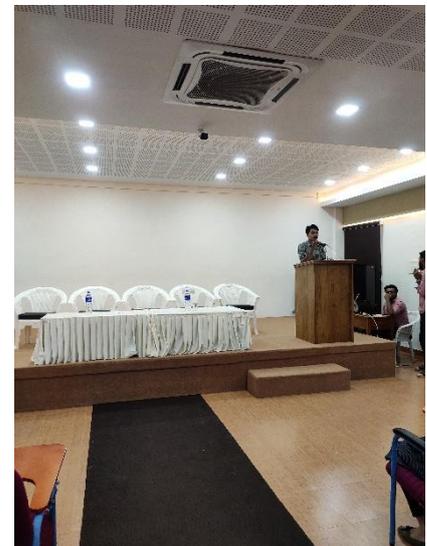
gathered on this inaugural event.

On this occasion Salman Fayis - state award winner for the best dairy farmer shared his business experience.

The session energised with the first speaker Mr. Amjad Ali - COO and Co-founder of play spots. He



narrated his stories and business ideas to foster the spirit of innovation. The second speaker was one of the vibrant entrepreneurs out there, Mr. Najeeb Haneef - founder and CEO



of ZAARA Biotech, who made his spark in biotech field and entrepreneur stand for the student empowerment.

The session end at sharp 4:20 .It was a unique program for the students of technology and provided maximum exposure to the young ignited minds.

